

# 13 Tips to Get More Followers on Instagram in 2020 - Sh

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*You're here to know [how to get 100 followers on instagram](#) . In this article, we'll cover a few of the most important ways to do so. In particular, you'll learn how to steal followers from your competitors, post at the right times, and use the right hashtags and filters on Instagram.*

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If you are a small or mid-sized business, you should also consider a location-based hashtag. A location-based hashtag targets your country, state, or city. This can be a good option for promoting an event or a local product.

You should also be careful when using a niche hashtag. These hashtags are not as targeted as branded hashtags. These hashtags can be a great way to connect with passionate communities.

Use Instagram hashtags to include at least 5-8 product- or audience-descriptive hashtags. If you are a travel photographer, for example, you could use #vacation and #wanderlust product descriptive hashtags. You might also want to use #fitnesschicks if you are a fitness instructor.

### **Use the right filters on Instagram**

There's a whole bunch of photo editing apps out there, but using the right filters on Instagram can be just as important. They not only make your photos stand out but also help you build brand trust with your followers.

It can be difficult to choose the right filter. First, consider the subject of your photograph. If you are photographing a colorful salad, you will need a different filter than if your photo is of your toes in sand.

There are many filters available on Instagram that can be used to suit a variety of themes. For example, if you're using a vintage theme, the Gingham filter can add a nostalgic feel to your photos.

For those who are more adventurous, the Lo-Fi filter will give your photos a cool tone. And the J5 filter from VSCO will enhance your photos' contrast.

It is not difficult to use the right filters on Instagram. You can use apps that are designed to help you customize the look of your photos, or you can hire professionals to create your own.

Whether you're just starting out or you've been using Instagram for years, you'll find that there are a lot of filters to choose from. Some of the most popular options include Skyline, Slumber and Clarendon. You can also choose a more extreme filter like HB2.

These filters can help you make your photo stand out. They can brighten shadows and dark elements, or add color to your photos. If you're using a food-related Instagram account, you'll probably want to try Slumber, which will soften your photo and make your food seem irresistible.

### **Post on Instagram at the right times**

You must post on Instagram at the best time to increase your Instagram followers. This is a difficult topic because the best times to post depend on who you are. However, there are some tried and true methods to determine when to post on Instagram.

The best times to [post on Instagram](#) are probably the morning or the evening. You need to do a little research to figure out which of these two is the best time for your audience.

Depending on where you live, the best time to post Instagram photos may vary. If you live in the US, for example, the best time to post on Instagram is in the morning or early evening. In contrast, if you live in Europe, the best time to post is in the late afternoon.

One of the easiest ways to find out the best time to post is to use a tool like Flick's Best Time to Post feature. This feature analyzes past performance to help you plan the best posts. This can be important because you need to make sure you don't miss a great photo.

The Instagram Insights tool is another way to determine the best times to post on Instagram. This tool will show you when it is best to post on Instagram and how your content will perform. You can also see when your audience is most active on the platform. It will also show you which types of posts are a success and which ones aren't.

You can increase engagement with the Best Time to Post feature. It will also help you to get more Instagram followers.



## Steal your competitor's followers on Instagram

If you're looking to boost your Instagram followers, you may have heard of the fake follower industry. These companies use both automation and manual engagement to increase their followers. They can cost between \$50 and \$250 per month, depending on the service. These services can cause damage to your professional reputation.

You can use hashtags to find other accounts similar to yours if you are unsure how to increase your followers. For example, you can look for an account that uses a particular hashtag, like #fashion. Follow the account and engage with its posts.

Another way to increase your followers is to "shout out" your content. This involves asking your followers to follow your account for a fee. A screenshot shoutout can cost anywhere from \$40 to \$150. It's a good idea to create an editorial calendar for your account so that you know when and what to post.

Engaging with competitors is also important. This allows you to reach a wider audience. The best way to do this is to interact with the hashtags in their posts. Unique content will make you stand out from the rest.

You can also run a giveaway. This gives your followers a chance to win a prize or to enter a contest. Philip Kingsley, for example, ran a giveaway that gave away a collection of books to one lucky winner. This is a more cost-effective way to engage with your audience than using screenshot shoutouts.

Fake followers won't help your business grow. They will not become customers, and they will not spread positive word-of-mouth.

### **Sponsored posts and product reviews can be paid**

If you want to promote your product or service on Instagram, you'll need to learn how to pay for sponsored posts. This type of advertising can help you reach new customers and increase your brand's visibility. Active audiences are key to your success. It's also important to make sure you comply with the terms and conditions of your brand's sponsorship agreement. Whether you're using an influencer or a third party, make sure you follow all the guidelines to avoid legal problems.

To create a sponsored post on Instagram, start by defining your brand and tagging it in your post. Next, submit your post to the brand for approval. Once the brand gives you the green light, you'll be able to make a sponsored post.

Before you start, you'll need to determine how many followers you'd like to target. This number will help you know how much to spend on a sponsorship. The average rate for a sponsorship is between \$20 and \$50 per post. You might also need to pay for the link that you add to your caption.

To create a [successful Instagram post](#), you'll need to use hashtags, consistently publish content, and tag brands in your niche. You'll also need to determine the types of audiences your brand is interested in reaching. This will help you decide which partnerships will bring the greatest ROI. The next step is to send an email to the influencer you're considering.

For the best results, you'll want to look for micro-influencers. These are people with a small following, but high engagement rates. These people are often open to receiving free samples and reviewing your products.

### **How To Get Followers On Instagram Step By Step Guide**



If you have been looking for ways to increase your followers on Instagram, then you have come to the right place! There are several different steps you can take to start generating a huge amount of followers on your account. These steps include a great feed and authentic look, as well as identifying the larger accounts.

### **Growing from 0 to 100 Instagram followers**

You will need to put in time if you want to increase your Instagram followers. You can do this by following a few simple steps. Eventually, you will be able to see a steady increase in your followers. You can also use tools to help you measure your progress.

First, you need to think about your niche. This will help you figure out what types of content you will be posting. This will help you attract the right type of followers.

Secondly, you need to engage with the people you follow. You can do this by commenting on their posts. You can also reply to their questions or comments.

Next, find out which hashtags work best. This will allow you to get more people to see your posts. You should select hashtags that have between 50k and 300k images. You should aim to be featured in the top 9 posts of that hashtag.

You can also check out Instagram's metrics. This will give you an idea of your ROI. You can then decide if your efforts are working.

Last but not the least, you must create user-centric content. This will allow your audience to have a better experience. This can be done by sharing customer stories, brand advocates or influencers.

This step will allow you to grow your account fast. However, you should do this step in stages. Start by mentioning your new account within your bio. You can also mention

giveaways. You can also write direct messages.

You can also use contests to gain followers. Getting 100 followers in a day is not impossible.

### **Growing to 1000 Instagram Followers**

Getting the most out of your Instagram feed requires a bit of time and attention. To get the most out of your post, you should use hashtags, engage with others, and use your bio to explain what you are about and what you offer. This will allow you to attract more followers and keep them coming back.

A website is one of the best ways you can promote your brand. This will allow you to add a link in your bio to give your visitors a place to start. This is a great way for you to increase your social media followers on Facebook, Twitter, or other social media platforms. As a bonus, your site will rank higher in Google search results, paving the way for your [SEO efforts](#).

A professional bio is essential for your business. It should include a link to your website. A professional website builder is a must, as well as a great design. This will allow you to create a website that is mobile-friendly. This will also let you keep track of visitors, giving you a better chance at converting them to customers.

Automating your posting with a service such as Buffer or Hootsuite will help you save time and allow your business to focus on other areas. You can also ask your friends to comment on your posts or reach out to your existing followers. By doing this, you will not only boost your following, but you will also have a more engaged community.

Lastly, you can also have an external contributor curate your content. This will save you time and give you more content to share, which is always a good thing.

### **Identify the larger accounts**

You may have a million followers, but you're not the only one with a hefty social media presence. A clever social media strategy is the best way to get your numbers flying. You can also use your real-world connections to spread the word about your brand on other platforms like Facebook and LinkedIn. The key to success is to use these to your advantage, and not to your detriment. A small tip is to make sure that you follow a few select friends, and to not be a stranger to their profiles in the first place.



## Realize the possibilities

This article will show you how to get Instagram followers step-by-step. To gain followers, you must create a profile that is attractive and creative. You should also follow the best Instagram practices.

Start by creating a bio and linking it to your website. This gives your Instagram page credibility and allows people to learn more about your business. You can also mention an incentive in your bio. For the first 100 followers, you might offer discounts or newsletters.

The next step is to search for accounts in your niche. Try to find a few bigger accounts with a large following. You can also join an engaging group for your niche.

Once you've found a few accounts you like, start following them. Don't just like their posts, comment and interact. Make sure to include hashtags and relevant tags to your photos. The more people who see your content, the more likely you are to get followers.

Getting more followers on Instagram requires a lot of hard work. This is why you should start experimenting with different tactics. You can use hashtags, repost content from others, and join engagement groups to get some ideas.

Contests are another way to increase your Instagram followers. A lot of big brands and influencers have used these types of campaigns to build their follower base. This is more effective than other strategies because it helps speed up the snowball effect.



You can use direct messages and Instagram Stories to keep your followers interested. You can also ask your customers to share photos for you.

Personal approach is the best way to gain followers on Instagram. If you do it the right way, you can expect to receive a steady stream of new followers over time.

### **A well-designed feed of posts**

The key to having a thriving Instagram presence is to have a nicely designed feed of posts, preferably with a smattering of quality content and a few high fidelity images. There is no point in having a beautifully crafted profile photo if your followers can't get a proper glimpse of your wares. You may also want to consider using the app Sprout to optimize your feed and manage your follower count and engagement. This includes scheduling your best content ahead of time and allowing you to schedule posts at optimal times.

You may also want to use Sprout's recommended hashtags to find similar brands, products and ideas for future posts. This is especially important if you are able to be more spontaneous with your content. For example, you could repurpose an existing AMA (Ask Me Anything) post into a short-lived video. If you are a big fan of hashtags, you might consider using the Instagram Reel format to create more entertaining videos or photos.

Finally, remember to have a nice, big, full-screen photo op when people visit your profile. This is a great time to showcase your latest creations, your favorite products, or a quick caption that will make your followers want more. This is a great way for your followers to interact in real-time and make your social media presence a true network. The benefits of this are twofold, it helps you build relationships with potential customers and it makes your business look legit.

Have a nice looking, well-maintained and optimized Instagram page, and you'll be rewarded with a healthy following, and more importantly, a healthy bottom line.